## Attorney Docket No. 600189.051

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :

Flake, et al.

Serial No.

10/625,082

Filed

July 22, 2003

For

TERM-BASED CONCEPT MARKET

Group Art Unit

3691

Examiner

Debra F. Charles

Mail Stop: Amendments Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

## RESPONSE TO OFFICE ACTION

This paper is being submitted in response to the non-final Office Action dated November 28, 2006, which was received in connection with the above-referenced application and in which:

Remarks begin on page 2.